

[www.almadinahypermarket.com](http://www.almadinahypermarket.com)

Crafting a legacy, through trust and transparency.



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Great achievements remind us to be humble, but we should always be determined to do more.

His Highness Sheikh

**Mohammed Bin Rashid Al Maktoum**

Vice President and Prime Minister of UAE and Ruler of Dubai



Through visionaries  
at the helm.

**Mr. Abdulla Poyil**  
Managing Director



Mr. Abdulla Poyil started his journey into the retail world at the age of 21. By the time he took over the reins of the Group in 1995, he was immaculately molded and trained by the wise business acumen of his father-in-law. His futuristic ideas helped him to grow both as a person and as a successful entrepreneur. His farsightedness not only made him the leading light of the Al Madina Group but also played a key role in modernizing the Group and making it one of the strongest retail giants in the region. It is his sheer perseverance, sincere efforts, devotion, and motivation to contribute his success to the society at large that has led to the Group's skyrocketing accomplishments.

A visionary with strong ethics, a commitment to quality, and a man filled with empathy and respect; Mr. Abdulla Poyil strongly believes in serving the community and nurturing talent. A strategic thinker; he re-assess and resets his business goals from time to time and has become the major force behind Al Madina's success story.

A visionary with strong ethics, commitment to quality and a man filled with empathy and respect; Mr. Abdulla Poyil strongly believes in serving the community and nurturing talent



Our History



Through an  
unparalleled  
journey.

A group that is synonymous with affordability and quality; Al Madina Group has come a long way since it started its journey almost five decades back. From a small step taken in 1971 to the confident retail solutions giant, Al Madina has become a provider of a unique and exhilarating shopping experience for the modern savvy customers.

A Group that has consistently grown based on quality, freshness and customer confidence, the Al Madina Group has become a trendsetter in the UAE Retail sector. With a visionary leadership, innovative thinking and complete dedication to attain

maximum customer loyalty, the Al Madina Group has expanded to be a Business Conglomerate of 65 plus outlets including Shopping Malls, Hypermarkets, Department Stores, Supermarkets, Telecommunication Companies, General Trading etc., spread across the GCC Countries. Our diverse business activities help us strategically grow into various focused verticals while maintaining our niche area of operations as Hypermarkets, Department Stores, Supermarkets and Convenience Stores.



Through the  
blessed land of abundance.

UAE, a name synonymous to dreams, aspirations, opportunities and a land that realm justifies the superlatives, is indeed a heaven on earth for businesses, with Dubai being the cynosure amongst the seven emirates.

The infrastructure, resources and aesthetics of this stunning man made marvel offered us the finest of platforms to lay our foundation stone. It also opened to us the horizon towards a cosmopolitan culture with maximum exposure to attract people from across the globe.





## Vision

To be a people-centric organization that caters to the everyday needs of all classes of people, bringing in affordable luxury for the working class, with wide range of lifestyle products for enhancing the everyday lives of consumers.

## Mission

To be a name recognized for bringing products that cater to the everyday needs of all classes of customers across UAE, aimed at improving the quality of life of people at affordable prices, without compromise on quality.

Through opportunities,  
one at a time.



65 plus outlets, Supermarkets, Hypermarkets and Department stores throughout UAE

**RETAIL**



**SHOPPING MALLS**

Al Madina group owns multiple brands of malls across UAE to offer convenient shopping to the citizens.

Since 2008, Al Madina has been offering technological services and solutions to UAE through Techorbit, the IT company.

**IT & TELECOM**

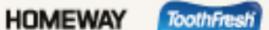


**ELECTRONICS**

Clikon is a renowned brand that vends electronic appliances of trusted quality and innovative technology.

Clikon strives to make life easy for everyone through superior grade day to day products under different brand names.

**LIFESTYLE BRANDS**



**GOLD & DIAMONDS**

Al Hind, an exchequer of Gold, Diamond, Silver, Gems & Stones accessories, collections that flaunt the latest fashion trends.



**INDUSTRIAL BAKERY**

Treating UAE with the finest breads, cakes and savories through Royal Breads and Bread Kings, two trusted names in the industry.

30 years of services in offset, screen printing and more with unmatched quality and unparalleled customer satisfaction.

**PRINTING & PUBLISHING**



**CLINIC & PHARMACY**

Touching lives with utmost care through Live Care, that guarantees the best doctors, staff, diagnostics, treatments and medicines.

Bringing the best of cuisines from across the globe to UAE through a chain of renowned brands in the restaurant catering industry.

**RESTAURANTS & CATERING**



**REAL ESTATES**

Catering to the real estate needs of people from across the globe to own properties and/or dream homes in the dream land of UAE.

When it comes to business, Al Madina has branched out multifariously, touching every realm of life, for serving mankind is our utmost objective.

**AND MORE**



Years of Tradition





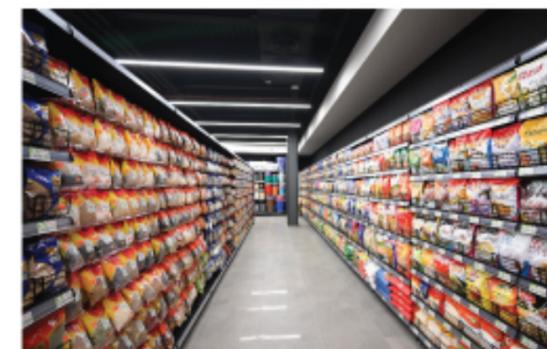
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## Through serving incomparable quality.

Every day, Al Madina Hypermarkets, touch the lives of multitudes of people across UAE, by providing to the needs of the customers through multiple products. Spread across 1.5 million square feet of retail space, with 65 plus hypermarkets & supermarkets spreaded in Dubai, Abu Dhabi and Sharjah, Al Madina Hypermarkets aim at helping people from every walk of life, shop, save and live their dream through better living every day. Started with humble beginnings, the pioneer venture of the group has multiple retail formats, and collectively impact the way customers shop. With 100 million footfalls a year, the outlets stock extensive collections of products from various suppliers, selected with the utmost care and quality checks in place. Connecting a passionate community by providing a comfortable environment to shop is what we have been concentrating since inception, and we have succeeded in making a mark in the minds of the customers and suppliers alike. With around 6000 dedicated staff offering the best service to the customers, we firmly believe in employee empowerment, which in turns helps in creating a team of dedicated personnel attending to the day-to-day functioning of our hypermarkets.



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We have been a part of the growth story of UAE, and our values directly align to that of the country's overall ethos. With our aim to help the customers shop to their dream, we are poised for even greater heights all the while remaining strong in our values.

Al Madina Hypermarkets can be considered the foundation on which the Al Madina group was built on. The group started out its quest for success through supermarkets and hypermarkets that were strategically placed in the optimum locations to attract the target market. It was the right identification of the target market and the ability to satisfy their needs which earned us their loyalty to fuel the group's growth. Thanks to our massive buying power, we guarantee to cut costs and keep our prices low. Apart from unparalleled value, we also offer unbeatable choices - you'll find over 100,000 items always in stock. Add convenient locations near to you and easy parking when you get there, and it's easy to see why so many people choose Madina.





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## Al Madina Hypermarket - KSA

With a rich legacy of serving the UAE for over five decades, Al Madina Group expanded its presence to Saudi Arabia, driven by the trust and support bestowed upon us by our valued customers. In the KSA, we are dedicated to providing top-notch quality global products at the best prices, ensuring that luxury is accessible to everyone.

Presently, we operate two branches in Saudi Arabia. Our first venture, the Al Madina Hypermarket, was established in February 2015 in Mansoorah, covering an expansive area of 13,000 square meters. This flagship store serves as a testament to our commitment to delivering a diverse and fulfilling shopping experience. In May 2017, we further expanded our operations with the launch of Al Madina Supermarket, located in Batha.

To support our operations, we have a skilled workforce of 260 employees across both stores. Embarking on a journey of growth, we envision opening five additional branches by the year 2028, allowing us to extend our exceptional services and products to a wider customer base.



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## Through priority customer care.

Successful customers and successful communities create a successful group. Our focus is on providing the highest industry standard of service; therefore we are always keen to know what our customers think we do well or where we could improve on.

We have built our reputation by caring about our customers, partners and communities. While we love to hear from our customers about what we do well, we are just as keen to hear when we have not met our customers' expectations or their suggestions for improvement.





## Through seamless shopping experiences.

The Marhaba Mall by the Al Madina Group is located in Dubai, United Arab Emirates. It was launched on 1st June 2016. Located in Ras Al Khor Industrial area, it spans over 80,000 sq. ft of retail selling space, with 28 shops and 500 plus car parking space. Presently, the mall marks around 5000+ walk-ins. The mall's anchor stores include Al Madina Hypermarket, Amer Service, Malabar Gold, Al Fardan Exchange, Deenar Travels, Galadari Driving School and Wasit Business Man Centre. Marhaba Mall houses over two restaurants and two cafeterias and will house a 12000 sq. ft area of food court and a new game center soon.

- Amer Services
- Travel & Tourism
- Driving School
- Business Centre
- Gym
- Supermarkets
- Money Exchanges
- ATM
- Pharmaceuticals
- Restaurants
- Brands





At Al Quoz Mall, convenience is the key. Positioned in the midst of the industrial area, with easy access from Sheikh Zayed road, the location makes the mall an easy destination for a non-stop shopping experience. With 200,000 square feet and 90 outlets, the amenities include clinics, hypermarkets, bank, money exchanges, departmental stores, DHA, Emirates ID, Amer Service, pharmacies, food court featuring multi-cuisine food facility, jewellers.

The mall serves all categories of people, with its location inside the industrial area with 1800 industries.



- Emirates ID Documentation
- Department Store
- Jewellery
- Clinic
- Bank
- Amer Services
- Travel & Tourism
- DHA
- Driving School
- Business Centre
- Gym
- Hypermarkets
- Money Exchanges
- ATM
- Pharmaceuticals
- Food Court
- Brands

[www.alquozmall.com](http://www.alquozmall.com)





Nestled in the heart of Muwaileh, Sharjah, the Al Madina shopping center offers a unique blend of all daily food and nonfood products of international brands, local boutiques, and specialty stores, providing a curated selection that caters to every taste and preference. It was opened on 19th April 2019. It has over 100,000 sq. ft of retail selling space, with more than 15 shops with ample parking space in the basement. From hypermarket to the department store, pharmacy to travel agency, this shopping center is the one-stop solution for all the major needs of residents in Muwaileh. Through a short span of time, it has become the iconic shopping destination in the area.





Shoppers Mall is one of the largest shopping malls in Jebel Ali Industrial area with an area of around 50000 sq. feet. Inaugurated by Indian Cricketer Mr. Irfan Pathan on 17 August 2017.

**It offers various activities such as:**

- |                                      |   |
|--------------------------------------|---|
| 1. Al Madina hypermarket             | 8. Better Saloon  |
| 2. Live Care clinic                  | 9. Techorbit Mobiles  |
| 3. Live care pharmacy                | 10. Play Game Mobiles   |
| 4. Lulu International Money Exchange | 11. Manarat Al Madina Rotti shop  |
| 5. Royal Okay Travels                | 12. Three ATM Counters of Mashreq Bank, Dubai Islamic Bank & Union National Bank accordingly. |
| 6. A I J Gym                         |   |
| 7. Golden Paris Restaurant           |   |

**Also features Kiosk counters for:**

- |                          |                                |
|--------------------------|--------------------------------|
| • Florida Studio         | • Fancy counter                |
| • Popcorn counter        | • Travels                      |
| • Watch counters (2 nos) | And some kids play activities. |

- Travel & Tourism
- Gym
- Studio
- Jewellery
- Clinic
- Brands
- Hypermarkets
- Money Exchanges
- ATM
- Pharmaceuticals
- Restaurants
- Gym



Located within the industrial area of Jebel Ali, this is yet another mall that makes a difference to the working class of UAE. The daily needs of thousands of commuters to the industrial area is met by the mall with its modest facilities – including the Al Madina Hypermarket, money exchanges, pharmacy, opticals and other necessities. The shining star for the mall – the 60,000 square feet of retail space provides with every solution from apparels to the latest gadgets. The hypermarket serves an array of customers from all walks of life. This mall is the perfect blend of utility, entertainment and a place for relaxation for the working crowd in the industrial area.

The mall embodies the vision of the group, to serve the customers with the best at affordable price, with no compromise on the quality. The ease of accessibility, the aesthetically designed facilities, quality products from well-recognized brands, and affordability are the key factors that keep the mall striding forward towards a newer zenith of glory. The services provided by the Jebel Ali Mall includes a Gym, Family Restaurant, Watch shop, Footwear and the wide spanning hypermarket that caters to every other need of thousands of customers who walk into the mall.

- Travel & Tourism
- Jewellery
- Pharmaceuticals
- Brands
- Hypermarkets
- Money Exchanges
- ATM
- Food Court
- Gym





First Entry Mall is located at the First Entry from Sheik Mohammed Bin Zayed Main Road, Dubai, United Arab Emirates. It has over 64,000 sq. ft of retail selling space, with more than 20 shops and 150 plus car parking spaces. The mall's anchor stores include Mango Hypermarket, Pharmacy, Money Exchanges and other retail outlets. With convenient services such as personal shopping assistance, Wellness centers, and Restaurant, we strive to ensure that customers' visit is both convenient and enjoyable.

## FIRST ENTRY MALL



- Travel & Tourism
- Jewellery
- Pharmaceuticals
- Brands
- Hypermarkets
- Money Exchanges
- ATM
- Food Court
- Gym

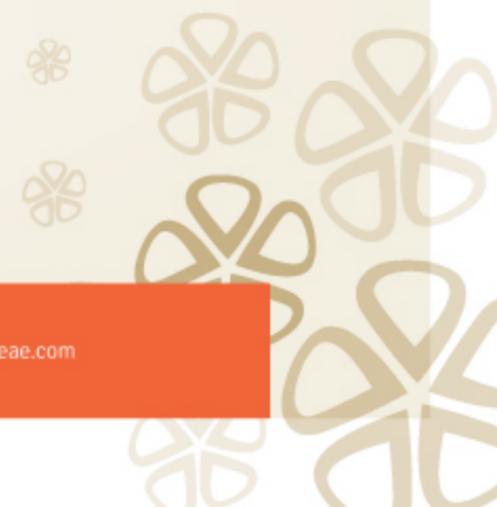


# The Town Mall

Town Mall is located in Dubai Investment Park. It was opened on 10 November 2021. It has over 60,000 sq. ft of retail selling space, with more than 25 shops and 150 plus car parking spaces. The mall's anchor stores include Al Madina Hypermarket, Discount Centre, Food court, Jewellery, Pharmacy etc. We prioritize customers' comfort and convenience. With ample parking, elegant seating areas, and an atmosphere of refined serenity, we have created a heaven where visitors can indulge in a world of sophistication.



- Travel & Tourism
- Jewellery
- Pharmaceuticals
- Brands
- Hypermarkets
- Money Exchanges
- ATM
- Food Court
- Gym





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## كراون مول CROWN MALL

Crown Mall is located in Jebel Ali Industrial Area, Dubai. It was opened on 16th June 2021. It has over 63,000 sq. ft of retail selling space, with more than 20 shops and 200 plus car parking spaces. The mall's anchor stores include Al Madina Hypermarket, Sharaf Exchange, Al Fardan Exchange, Al Hind Jewellery, etc. We understand that shopping is more than just purchasing goods; it's an experience. That's why we've crafted a delightful ambiance that ensures that every visit becomes memorable for the customers.



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- Travel & Tourism
- Jewellery
- Pharmaceuticals
- Brands
- Hypermarkets
- Money Exchanges
- ATM
- Food Court
- Gym

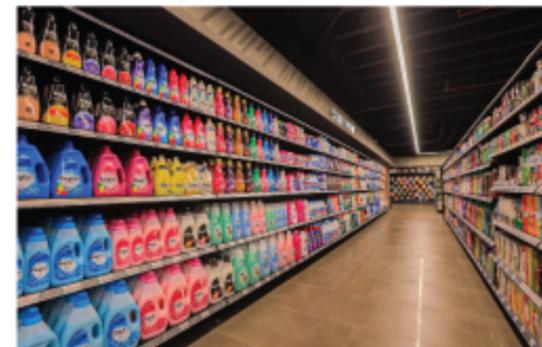
[www.realestateae.com](http://www.realestateae.com)



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## سنترال مول CENTRAL MALL

Central Mall, situated in the heart of Bur Dubai, is a magnificent haven for retail enthusiasts, offering an unparalleled shopping experience that will leave the customers enchanted and satisfied. It has over 60,000 sq. ft of retail selling space, with more than 25 outlets and 250 plus car parking spaces. The mall's anchor stores include Al Madina Hypermarket, Dubai Govt. Visa medical fitness centre, Money Exchanges and other retail outlets in all segments.



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- Travel & Tourism
- Jewellery
- Pharmaceuticals
- Brands
- Hypermarkets
- Money Exchanges
- ATM
- Food Court
- Gym

[www.realestateae.com](http://www.realestateae.com)



# Through technology towards advancement.

We are UAE's Leading Telecommunication solution provider since 2008, with an aim to help customers avail quality products by maximizing our reach to them.

Techorbit Trading LLC is a leading Technology Solutions and Services Company based in the UAE. Since its inception in the year 2005, Techorbit Trading has handled various major IT-related projects for notable enterprising corporations like the Madina Group of Companies, the Dubai Health Authority, the Alquoz Mall, and Oasis Cuisines Bakery, among many others.

Through the years, Techorbit Trading's IT Department has provided the company with a premium quality internal IT Support, turning the department itself into another one of the company's marketable assets. This year, Techorbit Trading LLC will focus on extending the same premium quality IT Solutions and Services to other companies in the market.

Our experience and expertise in designing, developing, implementing and supporting business solutions enable our customers to streamline their business operations, enhance efficiency and gain the required competitive edge. We believe in providing the highest quality of implementation to enable our customers with a high utilization factor of their IT solution. By combining our business know-how and technological expertise, we help our customers increase efficiency and simplify operations. Honesty, hard work, and dedication to the cause is the hallmark of our approach. We aim to provide HASSLE FREE IT solutions so our customers can focus on what they do best, their business.

**What we do:**

- Office Setup & Maintenance Service
- Network Services
- IT Support
- Server & Cloud Solutions
- ERP Software Solutions
- Hardware Service
- Web Solutions
- Security Solutions
- Telephone Solutions
- CCTV Solutions





Founded in 2005, Techorbit is a prominent Limited Liability Company at the forefront of the telecommunication industry. With an unwavering trademark of commitment, relentless pursuit of innovation, and an unwavering dedication to superior customer service, we have rapidly emerged as one of the most dynamic and forward-thinking telecom companies in the region.

Drawing on a robust business model refined over four decades, Techorbit has established itself as a premier distributor of Etisalat products and services in the area. This strategic partnership has further strengthened our position as a leading specialist in the Telecom field, encompassing mobile phones, accessories trading, and comprehensive mobile services. With an extensive retail network comprising 50 outlets strategically located across various parts of the United Arab Emirates, Techorbit caters to high-end customers, ensuring the highest quality service in prominent malls and prime locations throughout the country.

At Techorbit, we recognize the paramount importance of technology and its seamless integration into our operations. This is why we boast a dedicated IT Department that ensures our business functions operate seamlessly, promoting optimal efficiency across all aspects of our organization. Driven by remarkable growth and an unwavering commitment to surpassing customer expectations, we continuously pioneer innovative solutions to meet the ever-evolving needs of our valued clientele. When you choose Techorbit as your trusted partner, you gain access to transformative connectivity and communication solutions that redefine industry standards. Join us on this transformative journey as we revolutionize the way people connect, communicate, and experience the world.





# The Smart Choice !

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## Through innovative technologies, we transform lives.

Clikon is the fastest growing Consumer Electronics and Home Appliances brand across GCC, Middle East, Africa, CIS, and South Asian countries. We fervently strive to surprise our customers with amazing products to serve their needs. Our dedicated research and development team constantly applies the latest technologies, trend, and style in our products to deliver the best. Innovation drives Clikon to provide our customers with products that are of unmatched quality, international standards and durability.

Home Appliances | Kitchen Appliances | Domestic Appliances | Personal care | Entertainment | Lighting

# Clikon



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[www.clikonworld.com](http://www.clikonworld.com)



# HOMEWAY

Cookwares and Kitchen utensils



## HOMEWAY

We believe that functional household products can also be aesthetically pleasing. Homeway products feature innovative designs that seamlessly blend style with practicality. From sleek kitchen gadgets to smart storage solutions, our products are thoughtfully crafted to simplify your daily routines and enhance your living spaces. We pay attention to every detail, ensuring that our products not only serve their intended purpose but also elevate the aesthetics of your home.



Say goodbye to stubborn dirt, dust, and debris. our cleaning products are designed to provide unparalleled efficiency in cleaning. The carefully engineered products effectively capture and trap even the tiniest particles, ensuring a thorough and hassle-free cleaning experience.



Toothfresh toothbrushes are designed to deliver exceptional cleaning performance, leaving your teeth feeling fresh and your smile sparkling. Our toothbrushes feature advanced bristle configurations and innovative bristle patterns that effectively remove plaque and stains, reaching every nook and cranny for a thorough clean. With Toothfresh, you can enjoy the confidence of a healthier, brighter smile every day.

## ELECTRON

New Life

Electron offers various electrical products, including industrial & domestic circle protection devices, cables & wires and commercial and industrial appliances. The mission is to enjoy enviable market dominance across a wide spectrum.

Life N Rich





# Traveller



## Traveller

We believe that every journey should be a seamless and extraordinary experience. That's why we have dedicated ourselves to crafting high-quality, innovative luggage that combines functionality, durability, and timeless style. With our passion for travel and commitment to excellence, we have created a brand that caters to the needs of modern travelers seeking exceptional luggage solutions.

## fine feather

At fine feather, we understand that a restful night's sleep is essential for your overall well-being and happiness. That's why we have dedicated ourselves to creating a line of Ultra comfortable bedlinens that embody the perfect blend of comfort, quality, and style. With our commitment to excellence and attention to detail, we invite you to indulge in the ultimate sleep experience and transform your bedroom into a sanctuary of tranquility.

## ROCKERS™

Rockers is synonymous with uncompromising quality. We meticulously source the finest fabrics and materials, ensuring that every garment meets the highest standards of craftsmanship. From the initial design concept to the final stitching, we pay meticulous attention to detail, resulting in clothing that exudes excellence and lasts for years to come. With Rockers, you can expect nothing less than the finest quality in every stitch and seam.

## FOOT FIT

A brand dedicated for wide range of innovative and comfortable socks. Footfit socks are made from premium quality materials for longlasting experience.



MENS WOVEN  
**Boxer  
Shorts**





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## Through passionate craftsmanship.

The shining star of the group, Alhind Gold & Diamonds is the destination for gold, silver, pearls, diamonds and all things precious. The divine collections are made with classic combinations, combining antique with contemporary designs. The designs are inspired by by-gone Raj-eras, and intricately designed by the in-house designers.

At Alhind, we know how important it is for you to be unique, and we craft jewellery that is unique, just like you. A part of the group for 85 long years, we have been serving the customers with products that makes your celebration all the more special, your moments perfect, and your memories untarnished. Embarking on the journey in 2005 Alhind Gold & Diamonds has been trudging along the path, opening 10 outlets across UAE, dealing with precious metals and gems. At Alhind, the two most binding principles are quality and craftsmanship - which makes the name a favored one among the customers. We make products with exquisite craftsmanship, so that the jewellery travels down generations as a timeless treasure, adorning the women who truly deserve it.



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[www.alhindgoldanddiamonds.com](http://www.alhindgoldanddiamonds.com)



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## Through the world of tastes.

Oasis Cuisines LLC is one of the leading industrial bakery in United Arab Emirates, which is committed to conduct the business in accordance with the highest standards of business ethics and complying with applicable laws, rules and regulations of UAE. The Company believes in good corporate governance structure, which would not only encourage value creation but also provide accountability and control systems commensurate with the risks involved.

Oasis Cuisines LLC with its highest commitment towards food safety, quality and hygiene standards has acquired the HACCP certification from TUV, with the approval of Dubai Municipality making us to achieve such high results and requirements from an international Institution. It is also FSSC -22000 , ISO - 22000:2018 certificate industrial bakery. The Company maintains the market dominance through effective control of operations and activities, which is achieved by the implementation of HACCP Quality Management System.

Our Constant research means that products continually being improved thereby making them ready identifiable by the customers in terms of taste, texture, flavors and appearance which make a link between Oasis Cuisines products and customers on an ongoing basis.

Oasis Cuisines LLC has a wide distribution network composing a fleet of delivery vehicles running across UAE, from Sila- Abu Dhabi to Fujairah and Ras Al Khaimah, daily with fresh food products.

## OASIS CUISINES



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[www.oasiscuisines.com](http://www.oasiscuisines.com)



## Our Brands



## Certifications



HACCP



ISO 22000:2005



FSSC 22000





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## Through conventional imprints.

Over the past 30 years, Al Madina Group has recognized the need to adapt to the changing times and has responded by establishing Madina Printing Press LLC. The shifting market trends have created a demand for printed brochures, leaflets, and high-quality materials for our in-house needs, prompting us to open our printing wing. Today, with three decades of serving the market, we take pride in serving renowned clients such as Al Futtaim group, Golden Bee group, Mc Donalds, Bin Shabib group, Rebel Food, Chicking, Bake Mart and many others.

To meet the market's evolving requirements for excellent prints within shorter time frames, we have invested in sophisticated and state-of-the-art printing machines. This commitment to delivering exceptional results has become the guiding principle at Madina Printing Press. Our relentless pursuit of quality and excellence has enabled us to maintain stringent quality checks and uphold a no-compromise attitude toward the papers and printing materials we use. Consequently, we have been able to cater to the needs of the commercial print and packaging industry.

Our comprehensive range of services include sheet-fed offset printing, web offset printing, flexographic printing and digital printing, supported by all the necessary facilities to ensure impeccable deliverables. Our dedicated employees bring years of expertise and our machine technicians are continuously seeking out sophisticated technologies. With forward-thinking management, this combination of personnel is well-equipped to propel the printing wing of our conglomerate to new heights.

At Madina Printing Press, we firmly believe that our success lies in our unwavering commitment to meeting the commercial print and packaging needs of our clients while adhering to the highest standards of quality. Our quest for excellence drives us forward, and we take pride in our ability to deliver top-notch services that exceed customer expectations.

As we embark on the next phase of our journey, we remain dedicated to innovation, continuous improvement, and providing unparalleled printing solutions. We extend our sincere gratitude for your continued support and trust in Madina Printing Press. We look forward to serving you for many more years to come and reaching new levels of achievement in the printing industry



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Through lives,  
with love and care.

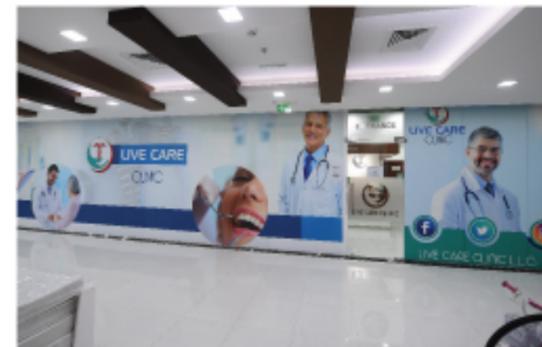


Live Care Clinic, an esteemed initiative led by Al Madina, is dedicated to delivering reliable and affordable healthcare solutions of unparalleled quality to the people of the UAE. The clinic is located at the Shopper Mall Alle - Jebel Ali 1, ensuring convenient access for all individuals. At Live Care Clinic, we take pride in offering a comprehensive range of medical services provided by highly esteemed doctors specializing in various departments, including General Medicine and Dental Care. Our clinics are equipped with laboratories, enabling us to provide a wide array of diagnostic tests and services essential for optimal medical care.



As an integral part of Live Care Clinic, Live Care Pharmacy offers a comprehensive range of medications and healthcare products, ensuring that people's health needs are met under one roof. Our pharmacies are well-equipped and trusted for their commitment to providing superior services and high-quality medicines.

Our eminent pharmacists are dedicated to delivering personalized care, offering expert advice and guidance on medication usage and potential interactions. With state-of-the-art facilities and a commitment to excellence, Live Care Pharmacy strives to enhance everyone's well-being and ensure their convenience and comfort.





## Catering chain

Remal Al Madina Catering Services LLC by Al Madina, is one of the leading catering and related support services companies in the UAE. In just a short period, Remal Al Madina Catering has become one of the leading independent contact catering companies in Dubai. Remal Al Madina Catering services provided a highly qualified team to manage and operate the catering and maintenance services. Principal Business Activities :The primary service we provide is the catering services on construction sites. Remal Al Madina Catering Services has been at the cutting edge of the industry since its establishment. We provide outstanding standards and cost effective services to clients across a diverse range of industries. Some of our existing and potential clients include Sobha Heartland, Meydan Sobha (MS), Sobha Engineering, Studio City, Sobha Wasl, Crystal Tower-Jumeirah etc.



## Restaurant chain

Tasty World restaurant, a member business concern of Al Madina group, is one of the leading non-vegetarian restaurants in Dubai, UAE. Nicknamed as the Taste of Dubai, the restaurant is one of the most sought after eateries in Dubai. It is strategically located in Dubai Investment Park which makes it an ideal destination for professionals to indulge in tasty food and take a good break from their busy schedule.

The Group has the following restaurant in its business conglomerate:

1. Tasty World Restaurant LLC, Dubai Production City
2. Express Al Madina Restaurant LLC, Al Quoz
3. Express Al Madina Restaurant LLC, Sonapur
4. Ameen Al Madina Restaurant LLC, Al Quoz.
5. Azhar Al Madina, Jebel Ali & Sonapur
6. Mazaya Al Madina Restaurant, Sonapur
7. Crescent Cafeteria, DIP 1





## Through making dreams come true.

The dream of a property in the dream land is not distant anymore. Extending opportunities to people across the world to own luxurious abodes in the heart of bustling cities of UAE. We make buying, selling or investing in properties easy for everyone. We turn bare lands into malls, apartments, industrial areas and more.



Al Madina Group Holdings launched the Platinum Middle East Properties LLC a few years back as its exclusive real estate division to manage its vast successful real estate ventures. Platinum Middle East stands as the one stop service centre for all real estate needs of the people across UAE who wish to broaden their wings to the ever-growing United Arab Emirate real estate, envisaged by professionals who have decades of experience in the real estate industry.

#### Platinum Middle East Properties License Activity: (Both Commercial & Residential)

- Property Development
- Buying and selling of Properties;
- Leasing & Management of other people's property;
- Property buying and selling brokerage;
- Property Management Supervision Services.

#### Market leader in:

- Property Investment
- Property Management
- Project Planning & Marketing
- Property Portfolio Management
- Commercial Properties – Sale & Lease
- Residential Properties – Sale & Lease

#### Some of PME Projects:

- Al Qouz Mall with over 90 outlets, Al Qouz 3, 100%
- Marhaba Mall with 30 outlets in Ras Al Khor Industrial Area 3
- Jebel Ali Mall with 40 outlets, Jebel Ali, 100% Leased
- Arab Mall with 30 outlets, Oud Al Muteena. 100% Leased
- Shoppers Mall, Jebel Ali, 100% Leased
- Staff Accommodations in Al Qouz, Muhaisnah, DIP, Jebel Ali all over UAE. 100% Occupancy
- Parkland Shopping Centre, IMPZ, New Project





## Through effective administration of ideas.

The group is managed by team of Chartered Accountants, Certified Management Accountants, Certified Fraud Examiners, Certified Internal Auditors and talented management professionals. The management performance of the group is based on a philosophy of strong partnership, solid empowerment and devolved decision making. This mechanism has contributed to the success of the company operation and has enhanced its role as a major player in the market place. The result has been loyal and long-term relationships with commercial partners and reputable customers from all over the world. Senior managers of each business department are the key decision makers relating to their core business and form an integral part of the company's top management, participating in the formulation of strategy and ensuring consistency of brand Madina throughout its markets.

Every member of our highly experienced workforce is handpicked for their outstanding skills and expertise. Each department has a well-trained team that follows an organized chain of command; ultimately reporting to a director who is actively involved in the operations. The company takes a long-term view to the business, assuring sustainability, reliability and consistency from the viewpoint of business partners and customers alike. This philosophy has translated into a highly motivated staff, all industry professionals in their own right, and eager to meet the requirements of customers. With the business environment undergoing rapid changes, it is essential that the management be well polished with corporate skills and deep understanding of the industry. We have a proven track record of equipping our employees with the skill and confidence necessary for handling client relationships. We adopt a systematic approach in furnishing our team with knowledge and understanding of various issues and its impact on the organization.



## Through the efficient use of manpower.

Al Madina Human resource creates direct relations between management and staff to fulfill staff requirements and in order to achieve the organization's goals.

Al Madina Human resource creates direct relations between management and staff to fulfill staff requirements and in order to achieve the organization's goals.

At Al Madina Group, we believe that each employee contributes directly to the growth and success of the company, and we hope they take pride in being a member of our team.

HR policies and procedures are developed to describe some of the expectations of our employees and to outline the policies, programs and benefits available to the eligible employees. Employees should become familiar with the contents of the HR policies and procedures and it will answer many of the questions about the employment with Al Madina Group.

We believe that professional relationships are easier when all employees are aware of the culture and values of the organization. This guide will help you in understanding our vision better for the future of business and the challenges ahead.



## Centralised Warehouse

Total Site Area of Central Warehouse: 65,200 SQM

Total Build-Up Area: 32,500 SQM

Location of Warehouse: Dubai Industrial City

Nowadays with market globalization, the competition among companies tends to rise as well as the need for a high level of efficiency and reliability. This trend forces the companies to reconsider their strategy by focusing on their core business competence and calling upon a provider for other activities for example transportation, warehousing etc.

In Industry, companies aim to have a strong and structured supply Chain to fulfill these efficiency and reliability requirements. By changing into a polar logistic organization ie a structure organized on a very few distribution poles. The flows are concentrated and the number of warehouses is reduced. The objectives of such strategies are to optimize the Supply Chain in terms of quantity, quality, cost and lead time.

In this project, the purpose of changing for a central warehouse is mainly driven by the need of reducing the inventory, optimize the Lead-time and make it uniform.



## Total Quality Management (TQM)

Quality is not a matter of choice at Al Madina Group. Rather, it is a way of business we live by. Each step in all our business verticals, dealings with vendors, clients, business partners and customers reflects our commitment to quality. We not only implement the principles of TQM in our retail merchandising and marketing programs, but we also ensure those same principals within our internal operations. The result is a Group that is fully dedicated to Quality in every aspect of our work. We are so committed to quality that we ensure any goods purchased through our vendor network meets the same quality standards that defines Al Madina Group before it reaches our customers.

## Supply Chain Management (SCM)

Effective supply chain management helps optimize the flow of materials, products, and information, leading to cost reductions. By streamlining processes, eliminating waste, and optimizing inventory levels, businesses can minimize expenses associated with transportation, warehousing, and holding excess inventory. Al Madina Group ensures ethical and sustainable practices throughout the value chain by monitoring suppliers' practices, enforcing social and environmental standards, and promoting responsible sourcing.

## Logistics

Logistics facilitates the integration of various components within the supply chain. It involves coordinating activities among suppliers, manufacturers, distributors, and retailers to ensure seamless flow and collaboration. Al Madina Group ensures the functioning of effective logistics to manage risks, facilitate international expansion, and to provides a competitive edge.





## Partnering with Government

Al Madina Group strives to contribute to the overall development and well-being of the UAE, ensuring the seamless provision of vital services to the public. Over the years, Al Madina Group has fostered a strong relationship with the Government entities of the UAE, earning their trust through our solid reputation. Through these collaborations, we implement and operate essential services to people in alignment with government standards and regulations. Many government services, such as Amer services, Visa Medical Fitness centres, Emirates Identity Authority services etc. are conveniently available for people at several Al Madina shopping malls throughout UAE.



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